

ISC-FICCI SANITATION AWARDS & INDIA SANITATION CONCLAVE  
April 27<sup>th</sup>-28<sup>th</sup>, 2017  
Federation House, FICCI, New Delhi

Agenda: DAY 01

09.30 – 10.00 hrs	Registration
10.00 – 11.15 hrs	<p><b>Inaugural Session</b></p> <p><i>Presentation of Green Tree Certificates to Honourable Speakers</i></p> <ul style="list-style-type: none"> <li>• <b>Welcome Address: Ms Naina Lal Kidwai, Chair, India Sanitation Coalition</b></li> <li>• <b>Address by Mr Sanjiv Mehta, CEO, Hindustan Unilever</b></li> <li>• <b>Address by HH Pujya Swami Chidanand Saraswatiji, President, Parmarth Niketan, Founder/Chair, Global Interfaith WASH Alliance India</b></li> <li>• <b>Address by Shri Parameswaran Iyer, Secretary, Ministry of Drinking Water &amp; Sanitation, Government of India</b></li> <li>• <b>Shri Dharmendra Pradhan Hon'ble Minister of State - Independent Charge, Ministry Of Petroleum and Natural Gas Government of India</b></li> <li>• <b>Special Address by Shri Narendra Singh Tomar, Hon'ble Minister of Drinking Water &amp; Sanitation, Government of India</b></li> <li>• <b>Inaugural Address by Shri Venkaiah Naidu, Hon'ble Minister of Urban Development, Government of India*</b></li> </ul>
11.15 – 12.15 hrs	<ul style="list-style-type: none"> <li>• <b>Video Message by Dr. R.A. Mashelkar, FRS, Chairman of the Jury, ISC-FICCI Sanitation Awards</b></li> <li>• <b>Presentation of ISC-FICCI Sanitation Awards by Shri Narendra Singh Tomar, Hon'ble Minister of Drinking Water &amp; Sanitation, Government of India</b></li> <li>• <b>Presentation of Certificates to Jury</b></li> <li>• <b>Address by Mr. Pankaj R Patel, President, FICCI &amp; Chairman &amp; MD, Cadila Healthcare Limited</b></li> </ul>
12.15 – 12.30 hrs	<ul style="list-style-type: none"> <li>• <b>Special Address by Shri Suresh Prabhu, Hon'ble Union Minister of Railways Government of India</b></li> </ul>
12.30 – 12.40 hrs	<p><b>Release of Compendiums of Best Practices</b></p> <ul style="list-style-type: none"> <li>• <i>ISC Compendium on ISC-FICCI Sanitation Awardees 2017</i></li> <li>• <i>ISC Compendium on Corporate Initiatives in Sanitation</i></li> </ul>
12.40 – 13.00 hrs	<b>Media Interaction &amp; Display of Awardee Videos</b>
13.00 – 14.15 hrs	<b>Lunch</b>
14.15 – 15.30 hrs	<b>Session 1: Role of Corporate Sector in Sanitation</b>
	Specific policy and regulatory enablers have been introduced by the government, to encourage corporate participation in the sanitation sector. Sustaining the

\*To be Confirmed

	<p>sanitation movement beyond the 2019 goalpost requires addressing the entire sanitation value chain of Build, Use, Maintain and Treat (BUMT). Building on the work done by the corporate sector so far, this session will deliberate on engaging corporates across the sanitation value chain for maximum impact and highlight the corporate sector perspectives on the sanitation journey. This session will also brainstorm the potential role of corporates in supporting the sanitation agenda of the government.</p> <p><b>Moderator:</b> Ms Shereen Bhan, Managing Editor, CNBC-TV18</p> <p><b>Panel Members:</b></p> <ul style="list-style-type: none"> <li>• Shri Akshay Kumar Rout, Joint Secretary, Ministry of Drinking Water &amp; Sanitation, Government of India</li> <li>• Smt Manisha Mhaiskar, Principal Secretary (UD), Government of Maharashtra</li> <li>• Shri Naveen Mahajan, Secretary Finance (Budget), Government of Rajasthan</li> <li>• Mr D Rajkumar, CMD, Bharat Petroleum Corporation Limited*</li> <li>• Mr Piyush Pandey, Executive Chairman and Creative Director, Ogilvy &amp; Mather India and South Asia*</li> <li>• Mr Sarva Mitra Sharma, Founder Chairman and Chief Advisory, Pehel Group</li> <li>• Mr Nitish Kapoor, SVP Regional Director, South Asia, RB</li> <li>• Mr Gaurav Gupta, Regional Director- Asia, Dalberg Development Advisors</li> </ul>
15.30 – 15.45 hrs	<b>Tea/Coffee Break</b>
15.45 – 17.00 hrs	<b>Session 2- Sanitation: The Business Opportunity</b>
	<p>Corporates and the private sector at large can play an important role in establishing a sanitation ecosystem by establishing partnerships with NGOs, government, development partners, social enterprises and start-ups working in these sectors in both urban and rural areas. The need for a supporting ecosystem of services, products and technologies and the standards and certification requirements will together provide the market framework. The various industry players can bring in expertise in the areas of sanitation technology, infrastructure, O&amp;M and other components to create a robust market place for sanitation.</p> <p>This session seeks to engage the panel in identifying the factors that will drive the creation of such an ecosystem with key products, services and technology.</p> <p><b>Moderator:</b> Ms Fatima Karan, Consulting Editor, BTVI</p> <ul style="list-style-type: none"> <li>• Shri Praveen Prakash, Joint Secretary, Ministry of Urban Development, Government of India</li> <li>• Ms Cheryl Hicks, Executive Director, Toilet Board Coalition</li> <li>• Mr Neeraj Jain, India Country Programme Leader, PATH</li> <li>• Mr Raghu Dharmaraju, Country Director – India, Enviu</li> <li>• Ms Vedika Bhandarkar, Managing Director, India, Water.org</li> </ul>
17.00 – 17.15 hrs	<b>Closing Session</b>
17.15 hrs onwards	<b>Networking Session with High Tea</b>

## Agenda: DAY 02

FICCI, Tansen Marg, New Delhi

09.30 – 10.00 hrs	<b>Registration</b>
10.00 – 10.15 hrs	<b>Opening Session</b>
10.15 – 11.30 hrs	<b>Session 3- Changing Behaviour: Role of Faith</b>
	<p>Many faith-based organizations have been supporting safe drinking water and sanitation projects. Through prayer, advocacy and financial assistance, these religious congregations have brought extraordinary support to this critical area. This panel will further explore the role of faith in influencing behaviour change and execution support.</p> <p><b>Moderator:</b> Mr Neeraj Jain, India Country Programme Leader, PATH</p> <p><b>Panel Members:</b></p> <ul style="list-style-type: none"> <li>• Swamini Adityananda Saraswati Director, Programmes &amp; Policy, GIWA</li> <li>• Shri Manjit Singh, President, Delhi Sikh Gurudwara Management Committee*</li> <li>• Sadhvi Bhagwati Saraswatiji, Secretary General of the Global Interfaith WASH Alliance (GIWA)</li> <li>• Shri Akmal Shareef, Executive Director , Islamic Relief</li> <li>• Shri Bharat Vig ji, Director Programs, Art of Living</li> </ul>
11.30 – 11.45 hrs	<b>Tea/Coffee break</b>
11.45 – 13.00 hrs	<b>Session 4- Partnerships to Address Challenges in Rural Sanitation</b>
	<p>Sanitation in rural India necessitates looking at the entire sanitation value chain by multiple stakeholders. This session aims at creating a broader understanding of what and who is needed to provide sustainable sanitation in rural India through a collaborative approach, beyond construction of toilets. This session will further articulate roles for each stakeholder and ways to leverage the strengths of the others through the nexus to achieve the required speed, scale and impact.</p> <p><b>Moderator:</b> Mr V.K. Madhavan, Chief Executive, WaterAid, India</p> <p><b>Panel Members:</b></p> <ul style="list-style-type: none"> <li>• Shri Arun Baroka, Joint Secretary, Ministry of Drinking Water &amp; Sanitation</li> <li>• Ms Meike Van Ginneken, Practice Manager- Water Global Practice , The World Bank</li> <li>• Mr Frank Odhiambo, WASH Specialist, UNICEF India</li> <li>• Mr B Suresh, CEO and Managing Director, Mahindra Consulting Engineers Ltd</li> <li>• Mr Prabhat Pani, Director, Tata Trusts</li> <li>• Ms Priyanka Dutt, Country Director, BBC Media Action (India)</li> <li>• Mr Tushar Sud, Director, Partnerships and Resource Mobilization, Swades Foundation</li> </ul>
13.00 – 14.00 hrs	<b>Lunch</b>

14.00 – 15.15 hrs	<b>Session 5: FSM- The Urban Challenge</b>
	<p>With increasing urbanisation, it is imperative that critical issues like adequate sanitation provision are addressed and players who understand the importance of sustainability and scale are brought in through the entire value chain; including Faecal sludge management (FSM). This session aims to understand the way in which multiple stakeholders can converge to address the urban sanitation problem in its entirety.</p> <p><b>Moderator:</b> Ms Madhu Krishna, Country Lead, WSH, India Country Office, Bill &amp; Melinda Gates Foundation</p> <p><b>Panel Members:</b></p> <ul style="list-style-type: none"> <li>• Shri Manjit Singh, Principal Secretary (LSG), Government of Rajasthan*</li> <li>• Dr Lalit Kumar, Senior Vice President, Sulabh International Social Service Organisation</li> <li>• Dr Ravi P Singh, Secretary General, Quality Council of India</li> <li>• Ms Sheela Patel, Director, Society for the Promotion of Area Resource Centers (SPARC)</li> <li>• Dr Malini Reddy, Associate Professor- Urban Governance Area , Administrative Staff College of India (ASCI)</li> <li>• Ms Kavita Wankhade, Lead – Practice, Indian Institute for Human Settlements (IIHS)</li> </ul>
15.15 – 15.30 hrs	<b>Tea/Coffee break</b>
15.30 – 16.45 hrs	<b>Session 6: Sanitation &amp; Skills Development</b>
	<p>This panel will address the need for institutional, regulatory and social frameworks in providing skill development courses and vocational training in building the relevant skills for sanitation. The session will further identify the gaps in skilled resources and look for solutions to overcome these issues from an urban and rural perspective.</p> <ul style="list-style-type: none"> <li>• <b>Moderator:</b> Mr Manish Kumar, Managing Director &amp; Chief Executive Officer, NSDC</li> </ul> <p><b>Panel Members:</b></p> <ul style="list-style-type: none"> <li>• Smt V Radha, Joint Secretary, Ministry of Drinking Water &amp; Sanitation Government of India*</li> <li>• Dr Sunita Chibba, Sr. Advisor, Ministry of Skill Development &amp; Entrepreneurship Government of India*</li> <li>• Shri Sunil Arora, DG &amp; CEO, Indian Institute of Corporate Affairs</li> <li>• Dr Praveen Saxena, CEO, Skills Council for Green Jobs</li> </ul>
16.45 – 17.00 hrs	<b>Closing Address:</b> Shri Rajiv Pratap Rudy, Union Minister of State Skill Development and Entrepreneurship, Government of India*
17.00 hrs onwards	<b>Networking Session with High Tea</b>